

Van Nguyen

PRODUCT DESIGNER

Experience

Sr. Product Designer

Vietlinkads • May 2018 - present

- Create design solutions for rich web applications, including strategy decks, wireframes, flowcharts, prototypes, and detailed visual mockups
- Engage in frequent feedback to raise this bar on quality through collaboration
- Collaborate with other leads and program management staff to set up precise design tasks, schedules, and expectations for the team
- Created and maintained component libraries and style guides across the team.
- Lead other visual designers, assign and see their activities, evaluate staff performance and manage escalated/critical issues

UI/UX Team Lead

iVIVU.com • Jun 2015 - Apr 2018

- Collaborated with developers, product managers, QAs, and marketers to create a new look and feel for iVIVU.com, increasing the overall Google PageSpeed score up to 95 points
- Work closely with CEO, product managers, engineers, visual designers, and other stakeholders to ensure a user-focused approach from concept through launch
- Collaborated with other designers and front-end developers, assigned and monitor their activities, evaluating staff performance, and managed issues
- Analyzed Google Analytics to find opportunities to improve experiences

Front-end Developer & Designer

Buffalo Tours • Aug 2013 - June 2015

- Designed and built responsive, accessibility, and usability screens for Victoria Hotels & Resorts
- Designed, built, and maintained email templates of Victoria Hotels & Resorts
- Responsible for the overall experience on the Buffalo Tours portal (looks, accessibility, usability, loading speed, etc.). Collaborated with the front-end development team to increase the overall Google PageSpeed score up to 95 points

Front-end Developer

VNIT Solutions • Aug 2011 - Aug 2013

- Developed and maintained an HRM system for a traveling company
- Developed dashboard for a hospital in Japan

Skills

UX Research UX Design
Usability Research Interaction Design
Affinity Diagrams UI Design
Content Strategy Prototyping
IA HTML/CSS/JS
Wireframing

Tools

Figma/FigJam Photoshop
Sketch Illustrator
VSCode

Education

Gia Dinh IT University

2008 - 2011: Diploma of IT, Computer Software Engineering

2013 - 2015: Bachelor of IT, Computer Software Engineering

Google UX Design Professional Certificate

Issued Apr 2021

Google Data Analytics Professional Certificate

Issued Jan 2022

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